

ChapSmart Crowdfunding Project Plan

Overview

ChapSmart is seeking 5,700,000 sats in donations to accelerate our mission of delivering fast, secure, and low-cost Bitcoin payments across Tanzania and East Africa. This funding will support strategic platform expansions that improve usability, accessibility, and real-world adoption. The project will be executed over a six-month period, with clear milestones across each initiative.

Funding Allocation

- **Increase ChapSmart Liquidity (20% – 1,140,000 sats):** Expand Bitcoin liquidity pools to support larger remittances and higher transaction volumes, reducing wait times and user fees.
- **Introduce Paybill Services (15% – 855,000 sats):** Enable payment of utilities, school fees, and government services using Bitcoin via Lightning and on-chain payments.
- **Add On-Chain Payments (15% – 855,000 sats):** Support on-chain Bitcoin transactions for larger and business-related transfers.
- **Buy Bitcoin on ChapSmart (10% – 570,000 sats):** Launch a simple Bitcoin on-ramp allowing users to purchase Bitcoin with local currency (TZS) via M-Pesa and other mobile money services.
- **Website Improvements and Mobile App Development (20% – 1,140,000 sats):** Redesign the ChapSmart website for improved user experience and develop a mobile app for Android and iOS.
- **Mobile Network and Bank Integrations (15% – 855,000 sats):** Integrate additional mobile money providers such as TigoPesa and Airtel Money, along with major local banks including CRDB and NMB.
- **Tourist Bitcoin Payments (5% – 285,000 sats):** Partner with tour operators to enable Bitcoin payments for trips, accommodation, and activities, supporting the tourism economy.

Execution & Accountability

Progress will be tracked through user growth, transaction volume, and service adoption metrics. Monthly updates will be shared with supporters to ensure transparency and accountability.

Conclusion

With 5,700,000 sats, ChapSmart will evolve into a comprehensive Bitcoin payments platform, empowering thousands of individuals and businesses across East Africa. Your support helps build open, borderless financial infrastructure for the region.

ChapSmart Team

December 29, 2025